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4 REASONS TO USE AIR CUSHIONS MADE FROM RECYCLED PLASTICS

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PERFECT PROTECTIVE PACKAGING

4 REASONS **TO USE AIR CUSHIONS** MADE FROM RECYCLED **PLASTICS**

THE BENEFITS OF USING **AIR CUSHIONS MADE FROM RECYCLED MATERIAL**

Protective packaging made from recycled plastics offers numerous advantages:

- **1.** Lower CO₂ emissions than
- cushions made from virgin raw material
- 2. Recyclable and easy to dispose
- 3. Less material inside the box reducing shipping costs
- 4. Prevent the negative environmental impact of damaged goods

1. RESOURCE-SAVING

Based on our Life Cycle Analysis when comparing our virgin material with recycled plastics it significantly reduced CO₂ and other environmental impact measurements¹. Using recycled materials means less resources needed to reproduce new plastics.

WATER

USE OF FOSSIL RESOURCES



4 REASONS TO USE AIR CUSHIONS MADE FROM RECYCLED PLASTICS



Storopack internal life cycle analysis: Storopack uses the EcoDesign Tool, a system for evaluating the life cycle assessment of our products. This system is provided by a reco ing in product lifecycle analysis

2. RECYCLABLE AND EASY TO DISPOSE

- ▶ WHEN MAKING A PURCHASING DECISION, 80% OF CONSUMERS STATED THE REUSABILITY AND RECYCLABILITY OF PACKAGING ARE ONE OF THE MOST IMPORTANT FEATURES IN THEIR PRODUCT CHOICE².
- ▶ AIR CUSHIONS MADE FROM RECYCLED PLASTICS ARE RECYCLABLE; WHICH FULLY SUPPORTS A CIRCULAR ECONOMY.

STOROPAR

CONSIST OF 99% AIR AND ONLY 1% FILM

MATERIAL AND MORE PROTECTION

FREIGHT COSTS

MATERIALS STORAGE

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► LIGHTWEIGHT AND THIN, REDUCING BOTH

ENVIRONMENTAL IMPACT OF TRANSPORTATION AND

REDUCES WAREHOUSE SPACE NEEDED FOR PACKAGING

ECONOMICAL SOLUTION INSIDE THE BOX WITH LESS

99% AIR 1% FILM

3. LESS IS MORE

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4. EXCELLENT PROTECTIVE PROPERTIES

Damage during transit can double environmental impact negatively. With our recycled materials you will have the same quality and protective characteristics.

Recycle



PERFECT PROTECTIVE PACKAGING

²Raconteur – Future of Packaging Report 2020-21 (https://raconteur.uberflip.com/i/1289441-future-of-packaging-2020/1?)

Discover more about Storopack's recycled packaging solutions by either visiting our AIRplus[®] recycled page or contact our packaging experts.

www.storopack.us/airplus-100-recycled



If you would like to obtain additional information or speak to us directly, please feel free to get in touch with us. At Storopack we are happy to help.

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